# **RAVENNA GEMIGNANI**

# Multimedia Designer

732-703-0953 | Oceanport, NJ | ravennagemignani@gmail.com

Portfolio Site: ravennagem.com

### **EXPERIENCE**

**Brand Designer** (SEASONAL: JULY 2019 - PRESENT) Louis & Sons Drywall, Inc. | Long Branch, NJ

- Produced conference videos and a commercial for sister company, Gemini Spray Foam Systems, achieving broadcast on Channel 3 in New Jersey
- Developed a website for the company using WordPress and CSS, enhancing online presence and accessibility while ensuring best SEO practices
- Designed and managed content for digital platforms, ensuring consistency in tone, style, and brand voice across multiple channels, including website, social media, and print collateral

AR Sculpture Art Director (JANUARY 2024 - MAY 2024) New Hope Arts Center | New Hope, PA

- Led a team of designers, animators, and programmers to develop an AR experience that enhanced existing sculptures in New Hope under Prof. Chris Ault
- Created a cohesive theme and designed characters based on each sculpture

#### SELECTED PROJECTS

Metromaro: The Toys of the Anywhere Subway (MAY 2024) The College of New Jersey | Ewing, NJ

- Designed, modeled, and 3D printed nine figures and one subway playset to be used as prototypes at the IMM Senior Showcase
- Animated three promotional videos using Blender, After Effects, and DaVinci Resolve
- Voted "Audience Favorite" and "Most Detail-Oriented" at IMM Senior Showcase

Vermilion (DECEMBER 2023)

The College of New Jersey | Ewing, NJ

• Animated a chapter in Kassia St. Clair's *The Secret Lives of Color*, detailing vermilion's rich history with Pompeii

**Star Looks: The Life and Death of a Star** (MAY 2023) The College of New Jersey | Ewing, NJ

• Illustrated a collection of outfits representing a different phase in the stellar evolution cycle



# **TOOLBOX**

Illustrator Blender
Photoshop Maya
After Effects Sketchbook
Substance Painter Google Suite
Premiere Pro HTML/CSS
DaVinci Resolve WordPress

# **SKILLS**

- Motion Graphics
- Graphic Design
- Character/Prop Design
- 3D Modeling
- Video Editing
- Web Design

# **EDUCATION**

The College of New Jersey
BA Interactive Multimedia
May 2024 - Ewing, NJ
Summa Cum Laude
Commencement Speaker
Dean's List
Honors & Scholars Program
Member of Epsilon Pi Tau